

EXECUTIVE COMMITTEE

August 25, 2011
12:00 pm

ATTENDANCE: Rory Tighe *President*
Andy Cheema *Vice President (Operations & Finance)*
Emerson Csorba *Vice President (Academic)*
Colten Yamagishi *Vice President (Student Life)*
Farid Iskandar *Vice President (External)*
Marc Dumouchel *General Manager*
Zdena Fiala *Admin Assistant to the Executives*

REGRETS: n/a

ABSENT: n/a

1. CALL TO ORDER: The meeting was called to order by TIGHE 12:05 pm.

2. APPROVAL OF AGENDA: **4/0/0 CARRIED**

3. APPROVAL OF MINUTES: CSORBA/ISKANDAR MOVED THAT the Executive Committee approve the August 23, 2011 minutes as tabled.

5/0/0 CARRIED

4. ANNOUNCEMENTS: Tighe: Council reports are due today. The ERC meeting is today at 5:00 o'clock. I will be away tomorrow.

Dumouchel: I will be gone tomorrow afternoon.

5. ACTION ITEMS: Reviewed and updated.

6. STUDENTS' COUNCIL: Iskandar: I sent you all the draft of the impeachment bylaw. Please give it a read and let me know what you think. Ask Rory or I if you have any questions.

Cheema: I will be bringing a bill to council for an amendment.

Csorba: I will be bringing Bylaw 8100 to the next bylaw meeting and then to council.

Yamagishi: I will be nominating councilors for HCAG.

7. OLD BUSINESS: n/a

8. NEW BUSINESS:

a) United Way Campaign Iskandar: I am not sure how to react to Lorna from the Senate Office, she

Endorsement

contacted me about the United Way being a part of WOW. She claims we gave them \$420.00 from the pancake breakfast last year. Andy checked the minutes from last year and he could not find anything.

Dumouchel: Did we do anything last year?

Tighe: We talked about donating something from Break the Record but I don't recall if we ever did.

Iskandar: There is no revenue from the pancake breakfast so maybe we could just put up a sign for them.

Cheema: It would be weird to support them without donating to them.

Csorba: They always present at council, let's just invite them to come there.

Iskandar: That doesn't help with me giving them an answer.

Dumouchel: They could attend CoFA events, there could be donation boxes at Submart or at the Infolink booths. I think you should talk to Ashley from the food bank. You could also just make an allocation for this.

Tighe: I don't like the idea of supporting just this one organization.

Dumouchel: They are a funding organization.

Yamagishi: I don't think we should do a projects allocation.

Csorba: I agree with Colten.

Tighe: You should go talk to Ashley or Jennifer.

Dumouchel: They could attend spirit events.

Iskandar: What about a banner?

Tighe: I think the sponsors get all the banners during WOW.

Iskandar: I will start by talking to Ashley and Jennifer.

9. DISCUSSION PERIOD:

a) Communications

Tighe: I hope everyone has had time to think about this. We will go around and you can tell me what each of you have come up with regarding what major projects need to be communicated to students this year from each of your portfolios.

Csorba: For September I don't have anything big. For October we are launching a marketing campaign for the symposium. That will be big for October and November. In January we will be doing CRAM.

Yamagishi: In September we will have WOW. In October and November we will be doing Campus Cup. In December and January we will be doing Antifreeze. In January and February we will be doing Break the Record. I will have advertising stuff all year. There will also be the spring/summer UPass, the march referendum, and advertising for the thrift store during Sustainability Awareness Week. There will also be promotions for Health Week.

Iskandar: I will need advertising for GOTV during the first week of school. Any other major events will depend on elections. There will also be lobby training and advertising for the debate.

Cheema: I have a list for marketing. Electrical outlets, water fountains, Peer Support Center, Campus Food Bank, PAW Center's public unveiling, expansion of the awards program, and the building renewal project.

Dumouchel: You may want to do something for the tuition discussion.

Tighe: The only things I can think of that were not mentioned are the Fall Reading Week, SU Elections, and Infolink and SUTV. We are having weekly communication meetings now. We will try to break this list down to some major things. This was a great starting point and it will make things easier for marketing.

b) AASHE Conference Request

Tighe: We can discuss this today and then we can vote on it on Tuesday.

Yamagishi: We are bringing it to you now because we will save money if we register by August 29.

Iskandar: You need to show your budgets on here. I am not sold on sending two execs.

Dumouchel: We should send Ian to this.

Csorba: He is going.

Tighe: I think you should complete the budget and explain separately why both of you need to go.

Iskandar: Could you also include a break down of who is attending each session?

Yamagishi: Yes.

10. REPORTS:

a) President

- Finish Sustainability Assessment next week
- FRWTF draft final report sent out today

b) VP Academic

- ESA is going well
- Council report

- Graduate attribute consultations
- c) VP External
 - Reading applications for GOTV
 - CASA committee
- d) VP Operations & Finance
 - Worked on WOW with Marc
 - Building renovation meeting next week
 - Met with the Gateway
 - Working on Council related stuff
- e) VP Student Life
 - Set up meetings with COSA and HCAG
 - Met with Health and Wellness Movement
 - Emails
 - UPass
 - WOW
 - Writing reports
- f) General Manager
 - Met with the Auditors
 - Worked on WOW with Andy
 - Building renovations meeting next week

11. CLOSED SESSION:

12. ADJOURNMENT: Meeting adjourned at 12:45 pm.